

2026年度後期 e-STARTプログラム コース5/e-START Program Course5

所属／Affiliations	The IDEC Institute
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① コーステーマ／Theme of the course			
Social Entrepreneurship: From Social Problems to Innovative Solutions			
② 教養教育科目／Liberal Arts Subject			
☒ オンライン国際ゼミ A（1単位）／Online International Seminar A (1credit) ☐ オンライン国際ゼミ B（2単位）／ Online International Seminar B (2credit)			
③ コース開始日／Course Start Date			
☒ 第3・第4ターム（2026年10月2日～2027年2月8日） ☐ 学年末休業期間（2027年2月9日～2027年3月31日）			
④ 共同実施先の大学名，国・地域名（必要な場合は，欄を追加してください）／Overseas University(ies), Country(ies) to jointly conduct the course (Add cells if needed)			
国・地域名1／ Country・Region	India	大学名1／ Name of University	Birla Institute of Technology and Science, Pilani (BITS-Pilani)
国・地域名2／ Country・Region	India	大学名2／ Name of University	Indian institute of Management Bangalore
国・地域名3／ Country・Region	Australia	大学名3／ Name of University	The University of New South Wales
国・地域名4／ Country・Region	United Kingdom	大学名4／ Name of University	The University of Sheffield
⑤ コースでの使用言語／Language to be used in the course		English	
⑥ 使用予定のオンラインツール／ Communication platform used in the course		Zoom / Microsoft Teams (Link to be shared later)	

⑦ 対象学生／Eligibility ※原則，最終セメスター学生は単位付与のタイミング上，「単位不要」での登録となる。大学院生は学部の科目の単位付与可能。	☐ 学部生のみ／Undergraduate student only ☐ 大学院生のみ／Graduate student only ☒ 学部生・大学院生どちらも／Both undergraduate and graduate student ☐ 教職員の見学可／The visits are available for faculty and staff
⑧ 曜日・時間／Day and Time ※現時点での情報をご提供ください。	January 5 – January 28 ; 30 hours in total (15 × 2-hour sessions). Start Time: 18:00~
⑨ 募集人数／Capacity	最小開講人数：6名／ Minimum number of participants : 6 最大募集人数：30名／ Maximum number of participants : 30
⑩ 募集終了日／Application deadline	2026年 12月 22日 (火)
⑪ 持っておくと望ましい背景知識／Recommended background knowledge	
No prior knowledge of entrepreneurship or business is required. Interest in social challenges, willingness to collaborate across cultures, and readiness to work actively in a team are desirable.	
⑫ コース概要／Outline of the course	
This is a student-led, project-based workshop. It consists of an initial orientation and guidance session only; there are no formal lectures. Working in international groups of approximately 3–5, students identify a social problem in a community or context of their choice, explore its causes and affected groups, and examine existing responses. Each team prepares a midterm presentation defining the problem and receives questions and feedback from other teams. Teams then generate and compare potential solutions, select and develop an innovative social-entrepreneurial response, and design a realistic implementation and impact-measurement approach. The course concludes with a final team presentation and discussion. Learning outcomes: define and investigate a social problem; collaborate across perspectives; incorporate feedback; design a feasible and responsible innovation; and communicate a clear, evidence-informed proposal. Contact-hour allocation: orientation 2 h + problem-focused group work 10 h + midterm presentations 2 h + solution-focused group work 14 h + final presentations 2 h = 30 h.	

⑬ コース内容詳細案（必要に応じ補足資料を添付してください）／Detailed plan of the course (Please attach supplementary documents if necessary)
(1) 講義／Plan of specialized lecture 時期／Period：1月5日／5 January 内容／Details： (1) Introduction and guidance／オリエンテーション Period: Session 1 (Jan 5 at 18:00 JST) The instructor introduces the workshop purpose, expected outputs, timeline, team arrangements and collaborative working guidelines. Students introduce themselves, form international teams and discuss possible social issues. This is orientation and guidance only, not a subject-matter lecture. 合計時間数／Total hours：2時間／2hours
(2) グループワーク／Plan of group work 時期／Period：1月6日～1月27日／6 January~27 January 内容／Details： Defining the social problem／課題発見・分析 Period: Sessions 2–6 (Jan 6 – 13 weekdays). Teams share possible social problems drawn from their respective communities and select one issue. They define the target population and context, use appropriate desk research and available evidence, consider affected stakeholders, investigate root causes and existing responses, and narrow the scope to a clearly framed problem. Each team prepares a concise problem brief and midterm slides explaining what the problem is, whom it affects, why it matters, what evidence supports the diagnosis, and what remains uncertain. The instructor facilitates and provides process guidance; students lead the inquiry. Designing and refining solutions／解決策の立案・具体化 Period: Sessions 8–14 (Jan 15– 27 weekdays). Teams revise the problem framing based on the midterm feedback, brainstorm several possible responses, and compare them against stakeholder needs, feasibility, inclusiveness and potential unintended effects. Each team selects an innovative solution and develops a coherent concept, including the intended beneficiaries, theory of change, value proposition, necessary resources and partners, implementation steps, risks, and simple indicators of social impact. Teams test their reasoning through peer exchanges, refine the concept iteratively and prepare the final presentation. The solution may take the form of a social enterprise, community initiative, service, program or other social innovation; a commercial business or revenue model is not mandatory. 合計時間数／Total hours：24時間／24hours

(3) グループ発表／Plan of final group presentation

時期／Period : 1月14日～1月28日／14 January~28 January

内容／Details :

Midterm group presentations and discussion／中間発表

Period: Session 7 (Jan 14).

Each team presents its problem definition and analysis. Peers and the instructor ask questions, examine assumptions and provide constructive feedback. Teams record the feedback and identify refinements to carry into the solution-design phase. No solution pitch is required at this stage.

Final group presentations and discussion／最終発表

Period: Session 15 (Jan 28).

Each team presents the identified problem, supporting evidence, proposed innovation, target beneficiaries, implementation approach, resource needs, risks and proposed measures of success. Other students and the instructor provide questions and feedback. The closing discussion reflects on what teams learned from developing a solution together.

合計時間数／Total hours : 4時間／4hours

⑭ その他／Others

Format: one 2-hour orientation session followed by 28 hours of supervised group work, midterm/final presentations and discussion.

Teams should submit their Mid and Final presentation slides.